



About the *Professional Education Webinar Series*

The MedFit Education Foundation's industry acclaimed *Professional Education Webinar Series* offers an accessible point of entry into the medical fitness space.

- We offer 24 webinars per year. Webinars receive 300-1200 registrants.
- Webinars are presented live on Tuesdays; a recording is provided to all registrants the following day.
- Professionals & the public can register for free prior to the live presentation. Following the live presentation, recordings are made available on MedFit Classroom (medfitclassroom.org) for \$9.95 each. All proceeds support the creation and distribution of webinars.
- Many webinars offer a CEU quiz for continuing education credit to be used toward renewal of MedFit Classroom specializations. (Priced at \$19.95 each; free for MedFit Network members).
- MedFit Network (medfitnetwork.org) professional members always receive free access to all webinars as part of their membership.
- A library of past webinars is hosted on MedFit TV (medfittv.org). Annual or monthly subscriptions to MedFit TV are available for industry professionals and facilities. MedFit Network members receive access to MedFit TV as part of their membership.

Topics

Webinars are presented by industry experts and educators in a wide range of topics, including but not limited to:

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| • Active Aging | • Disabilities | • Parkinson's |
| • Alzheimer's | • Fall Prevention | • Post-Surgical Rehabilitation |
| • Arthritis | • Fibromyalgia | • Respiratory Disease |
| • Autism | • Genomics | • Stress Management |
| • Breast Cancer | • Healthy Aging | • Stroke |
| • Business | • Heart Disease | • Substance Use Disorder |
| • Cancer | • Joint Replacement | • Technology |
| • Cardiovascular Disease | • Multiple Sclerosis | • Women's Health, incl. prenatal, postpartum and menopause |
| • CBD | • Nutrition | |
| • Corrective Exercise | • Obesity | |
| • Diabetes | • Osteoporosis | |

Attendees

Attendees of our webinars include:

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| • Chiropractors | • Massage Therapists | • Personal Trainers |
| • Dietitians/Nutritionists | • Medical Doctors and Nurses | • Physical Therapists |
| • Health Enthusiasts | • Mental Health Professionals | • Yoga & Pilates Practitioners |
| • Health & Wellness Coaches | • Naturopathic Doctors | • Students in these disciplines |



Opportunities

Sponsored Webinars

Sponsorship includes a slide at the end of our educational webinars with verbal mention. Your logo & website is also included in promotion of the webinar to our 30,000+ email database.

Pricing

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| 24 Webinars | \$4,800 (\$200 per webinar) |
| 12 Webinars | \$3,600 (\$300 per webinar) |

Custom Webinar

Your brand provides a speaker and topic, with the approval of MedFit. Custom webinar includes:

- 45 minute live presentation, plus 10 minutes of live Q&A.
- Webinar is listed on MedFit Classroom prior to live presentation, and remains listed as a “past webinar” for calendar year.
- Recording is hosted on MedFit TV for replay indefinitely, remaining accessible to MedFit Network members.
- Webinar marketing includes (1) Facebook post, inclusion in (1) newsletter, (1) promotion email to our 30,000+ database and (1) follow-up email with recording to registrants after live presentation.

Pricing: \$800 per webinar

Materials & Specifications

Sponsorship

- Logo Image & website link
- Live Webinar Promo Slide
 - 1090 x 818px ad. You may include a discount or offer.
 - Any specific language you’d like said when your slide is presented on the screen (~15 seconds).
 - Note: Webinar slides are not clickable to audience, so be sure to include URL text in slide.

Custom Webinar

- Approved topic and webinar description (150-200 words).
- Author bio and headshot.
- Powerpoint presentation to be submitted in advance for review by MedFit team. *You may include promotion slide at the end of the webinar only.*
- Logo and web link to be used in promotion.
- Optional: 300-500 word article for use on the MedFit Network blog to help promote the webinar.
- *MedFit will also provide you with materials to promote the webinar to your own audience.*